



## **IIE Bachelor of Business Administration**

School of  
Management

This IIE Bachelor of Business Administration degree is a qualification that is aimed at students who are business-minded and are interested in a career in management administration.

Business administrators and managers with the skills to plan, organise, direct, control and review daily operations and major functions of a business are rare in South Africa. This IIE qualification is designed to prepare graduates with the necessary skills to fill this gap.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures but is aimed at students who are keen to study a Business Administration degree with the opportunity to choose the following core disciplines: General or Human Resources. This choice is made after having received a solid foundation in the theoretical knowledge associated with key business administration disciplines in the first year. As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

**DEGREE**

**DISTANCE**



## Career Opportunities

- Marketing Manager
- Sales Manager
- Operations Manager
- Business Consultant
- Market Research Analyst
- Human Resources (HR) Specialist

## Curriculum

Year 1					
Semester 1					
Code	Module Name	NQF	Credits	General	HR
BMNG5121	Business Management 1A	5	15	Y	Y
ACPP5111	Introduction to Accounting Principles and Practices 1A	5	15	Y	Y
HURM5122	Human Resource Management	5	15	Y	Y
Semester 2					
BMNG5122	Business Management 1B	5	15	Y	Y
ACPP5112	Accounting Principles and Practices 1B	5	15	Y	Y
MAKT5112	Introduction to Marketing Theory and Practice	5	15	Y	Y
Year 2					
Semester 3					
PMIC5111	Economics 1A	5	15	Y	Y
HRMG6221	Human Resource Management 2A	6	15	Y	Y
BMNG6221	Business Management 2A	6	15	Y	Y
MAKT6211	Marketing 2A	6	15	Y	Y
Semester 4					
PMAC5112	Economics 1B	5	15	Y	Y
BMNG6222	Business Management 2B	6	15	Y	Y
MAKT6212	Marketing 2B	6	15	Y	
AORP6221	Organisational Psychology	6	15		Y
Year 3					
Semester 5					
MISY6211	Management Information Systems	6	15	Y	Y
BMNG7321	Business Management 3A	7	15	Y	Y
LLAW7321	Labour law	7	15		Y
CGOV7321	Corporate Governance	7	15	Y	
Semester 6					
HRMG6222	Human Resource Management 2B	6	15	Y	Y
BMNG7322	Business Management 3B	7	15	Y	Y
PRMA6211	Project Management	6	15	Y	Y
Year 4					
Semester 7					
SPCM7321	Supply Chain Management	7	15	Y	
HRMG7321	Human Resource Management 3A	7	15		Y
IRCO7311	Introduction to Research for Commerce	7	15	Y	Y
Semester 8					
HRMG7322	Human Resource Management 3B	7	15		Y
INKM7322	Information and Knowledge Management	7	15	Y	
RPCO7312	Research Practice for Commerce	7	15	Y	Y
XBAG7329	Work Integrated Learning	7	15	Y	Y

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## Admission Requirements

Minimum Admission Requirements		English	Notes
	NSC: Degree pass with	30%	A minimum of 30% in LoLT in NSC/ SC(a) OR with a min. of 33.3% on SC
	NC(V): Degree pass with	50%	
	SC: Endorsement with	33.3%	
	SC(a): Degree pass		
International			An USAf Exemption Certificate is required and meeting the English requirements.
A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies		If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.	

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

## Articulation Options

For the School of Management, the following qualifications allow you to articulate into the Bachelor of Business Administration should you meet the requirements:

- Higher Certificate in Business Principles and Practice
- Higher Certificate in Human Resource Practices
- Higher Certificate in Logistics and Supply Chain Management

For alternative articulation options within our other schools please contact your campus for further information.

## What are the benefits of an IIE distance (online) qualification?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Online Success Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

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### Device and connectivity specifications required for online study:

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps).
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory.
- Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox.
- A working webcam and microphone.
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your programme assessment schedule

### Where assessments are written in person:

- For students based in South Africa, online students may select any campus of The IIE's Varsity College, Rosebank College, Vega, or IIE MSA as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

### How will The IIE's Varsity College support your online learning as a distance (online) student, and how will it help prepare you for the working world?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional and academic goals

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.

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