



## IIE Bachelor of Arts

School of Humanities and Social Sciences

The IIE Bachelor of Arts (BA) degree (distance) is a broad-based Arts degree that focuses on 'the art of learning and critical thinking'. The IIE BA degree provides students with a choice of two of the following three core disciplines namely: English, Psychology and Communication Science.

The IIE Bachelor of Arts (BA) degree will qualify its graduates to work in a variety of sectors and organisations. Graduates will be equipped with advanced writing and verbal skills, conceptual and critical thinking skills, as well as general communication skills valued by all employers and needed in all organisations. Students completing any of the core disciplines (Psychology, Communication Science or English) to third year will also qualify to articulate into an Honours Degree, if they meet the entry requirements of such programmes.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures, but still want to pursue a higher education qualification in the above-mentioned disciplines.

As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors

The IIE Bachelor of Arts degree provides students with a choice of ONE of the following core discipline combinations:

- Communication Science and Psychology
- English and Communication Science
- English and Psychology

**DEGREE**

**ONLINE**

**DISTANCE**



## Admission Requirements

Minimum Admission Requirements	NSC: Bachelor pass with	English 60%
	NC (V): Bachelor pass with	English 60%
	SC: Endorsement with	English 60%
	SC(a): Bachelor pass with	English 60%
	International	An USAf Exemption Certificate with 60% or equivalent for English.
	A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies. (If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.	
Alternative Admission  (Should the English requirement not be met at NSC Grade 12, then entrance may be granted if the English requirement is met based on the Grade 11 final mark)	English	NSC 50%-59% (If 60% min in final Grade 11 results was achieved.)

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

## Career opportunities

This degree will open up an attractive range of career options; this degree is an ideal steppingstone to a diverse and exciting range of business-related career opportunities that include:

### English and Communication Science Core Discipline:

- Authoring/Writing
- Script writing
- Subediting
- Programme coordination
- Scribing
- Programme coordination
- Relationship management
- Media consulting
- News consulting
- Proof reading
- Social media communication
- Journalism
- Communication accounts administration
- Communication consulting
- Research communication management
- Teaching (will require postgraduate study)

Details are correct at the time of printing V1 27 March 2024

### English and Psychology Core Discipline:

- Authoring/Writing
- Script writing
- Subediting
- Editing
- Scribing
- Counselling (will require postgraduate study)
- Proof reading
- Social media communication
- Journalism
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)

### Communication Science and Psychology Core Discipline:

- Journalism
- Relationship management
- Research communication management
- Social media management
- Communication consulting
- Communication accounts administration
- Media consulting
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)
- Counselling (will require postgraduate study)

## Curriculum

1st Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>ENGL5121</b> English 1A: Introduction to English Studies	5	15	2	Y	Y	Y
<b>COSC5121</b> Communication Science 1A: Interpersonal Communication	5	15	2	Y	Y	Y
2nd Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>PSYC5121</b> Psychology 1A: Introduction to Psychology	5	15	3	Y	Y	Y
<b>SOCI5121</b> Sociology 1A	5	15	3	Y	Y	Y
<b>COSC5132</b> Communication Science 1B: Intercultural Communication	5	15	4	Y	Y	Y
<b>PSYC5122</b> Psychology 1B: Introduction to Psychology	5	15	4	Y	Y	Y
<b>SOCI5122</b> Sociology 1B	5	15	4	Y	Y	Y
<b>ENGL6122</b> English 1B: Introduction to English Studies	6	15	4	Y	Y	Y
3rd Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>ENGL6221</b> English 2A: South African Literature	6	15	5	Y	Y	
<b>COSC6231</b> Communication Science 2A: Organisational Communication	6	15	5	Y		Y
<b>PSYC6221</b> Psychology 2A: Social Psychology	6	15	5		Y	Y
<b>JRNS6221</b> Journalism 1	6	15	5	Y	Y	Y

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<b>MELE6221</b> Media Law and Ethics	6	15	5	Y	Y	Y
<b>ENGL6222</b> English 2B: Postcolonialism	6	15	6	Y	Y	
<b>COSC6222</b> Communication Science 2B: Persuasive Communication	6	15	6	Y		Y
<b>PSYC6222</b> Psychology 2B: Developmental Psychology	6	15	6		Y	Y
<b>PSYC6224</b> Psychology 2C: Personality Psychology	6	15	6		Y	Y
<b>MEST6222</b> Media Studies 1	6	15	6	Y	Y	Y
<b>NCTE6222</b> New Communication Technology	6	15	6	Y		
<b>4th Year</b>	<b>NQF Level</b>	<b>Credit Value</b>	<b>Semester</b>	<b>English and Communication Science</b>	<b>English and Psychology</b>	<b>Communication Science and Psychology</b>
<b>ENGL7321</b> English 3A: Modernism	7	15	7	Y	Y	
<b>COSC7321</b> Communication Science 3A: Global Communication	7	15	7	Y		Y
<b>PSYC7321</b> Psychology 3A: Cognitive Psychology	7	15	7		Y	Y
<b>PSYC7313</b> Psychology 3C: Community Psychology	7	15	7		Y	Y
<b>JRNS7321</b> Journalism 2	7	15	7	Y		
<b>INRS7321</b> Introduction to Research	7	15	7	Y	Y	Y
<b>ENGL7322</b> English 3B: Postmodernism	7	15	8	Y	Y	
<b>COSC7322</b> Communication Science 3B: Mass Communication	7	15	8	Y		Y
<b>MEST7322</b> Media Studies 2	7	15	8	Y		
<b>PSYC7322</b> Psychology 3B: Abnormal Psychology	7	15	8		Y	Y
<b>PSYC7324</b> Psychology 3D: Research Psychology	7	15	8		Y	Y
<b>REPR7312</b> Research Practice	7	15	8	Y	Y	Y

**NOTE: Students have a MAXIMUM of 7 years in which to complete this qualification**

- Curriculum and content are subject to change.
- Students will be required to register per academic year.
- Fees stated are per academic year and not for the full qualification.
- Students who are unsuccessful in a module(s) will need to reregister.

**Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.**