



IIE Bachelor of Commerce

School of
Management

The IIE Bachelor of Commerce (BCom) degree provides graduates with a broad-based business qualification that is invaluable in forging a career within the world of business. The BCom degree offers students a quality learning experience in the contemporary, dynamic and interesting field of Business with the opportunity to choose a core discipline in Marketing Management, Financial Management, Strategic Management and Finance and Accounting. This Bachelor's degree is designed to prepare students for the increasingly complex demands that they will face in the professional business environment. Graduates will enter the business world with solid theoretical knowledge; supported by strong problem solving, critical thinking, decision-making and strategic skills. This degree gives students a highly marketable balance of knowledge, practical application and skills.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures but is aimed at students who are keen to study a broad-based commerce degree along with the opportunity to choose one of the following core disciplines: Strategic Management, Marketing Management and Financial Management. This choice is made after having received a solid foundation in the theoretical knowledge associated with key management and business disciplines in the first year.

As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

DEGREE

CONTACT

DISTANCE



Career Opportunities

This degree will open up an attractive range of career options; this degree is a perfect steppingstone to a diverse and exciting range of business related career opportunities, depending on which core discipline you choose.

Financial Management core discipline

- Financial Planning and Advisory
- New Business Developer/ Account Manager
- Financial Manager
- Investment Analyst
- Business Consulting

Marketing Management core discipline

- New Business Developer/ Account Manager
- Business Consulting
- Market Research
- General Management
- Sales Advisor

Finance and Accounting core discipline

- Corporate Accounting
- Financial Manager
- Investment Analyst
- Business Consulting

Strategic Management core discipline

- Junior Strategist
- New Business Developer/ Account Manager
- Business Consulting
- General Business Management

Curriculum

Year 1								
Code	Module Name	NQF	Credits	Semester	Financial Management	Finance and Accounting Discipline	Marketing Management Core Discipline	Strategic management Core Discipline
APCT5121	Applied Communication Techniques	5	15	1	Y	Y	Y	Y
BMNG5121	Business Management 1A	5	15	1	Y	Y	Y	Y
PMIC5111	Economics 1A	5	15	1	Y	Y	Y	Y
BMNG5122	Business Management 1B	5	15	2	Y	Y	Y	Y
PMAC5112	Economics 1B	5	15	2	Y	Y	Y	Y
MAKT5112	Introduction to Marketing Theory and Practice	5	15	2	Y	Y	Y	Y

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Year 2								
Code	Module Name	NQF	Credits	Semester	Financial Management	Finance and Accounting Discipline	Marketing Management Core Discipline	Strategic management Core Discipline
ACBP5121	Accounting 1A	5	15	3	Y	Y	Y	Y
BMNG6221	Business Management 2A	6	15	3	Y	Y	Y	Y
INRL6221	Industrial Relations	6	15	3				Y
MAKT6211	Marketing 2A	6	15	3			Y	
QUAT6221	Quantitative Techniques	6	15	3	Y	Y	Y	Y
ACBP5122	Accounting 1B	5	15	4	Y	Y	Y	Y
BMNG6222	Business Management 2B	6	15	4	Y	Y	Y	Y
MAKT6212	Marketing 2B	6	15	3			Y	
Year 3								
Code	Module Name	NQF	Credits	Semester	Financial Management	Finance and Accounting Discipline	Marketing Management Core Discipline	Strategic management Core Discipline
FINM6221	Financial Management 2A	6	15	5	Y	Y	Y	Y
BMNG7321	Business Management 3A	7	15	5	Y		Y	Y
IRCO7312	Introduction to Research for Commerce	7	15	5	Y	Y	Y	Y
MAKT7311	Marketing 3A	7	15	5			Y	
ACBP6221	Accounting 2A	6	15	5	Y	Y		
RETM6222	Retail Management	6	15	6				Y
BMNG7322	Business Management 3B	7	15	6	Y		Y	Y
RPCO7312	Research Practice for Commerce	7	15	6	Y	Y	Y	Y
MAKT7312	Marketing 3B	7	15	6			Y	
FINM6222	Financial Management 2B	6	15	5	Y	Y		
ACBP6222	Accounting 2B	6	15	5	Y	Y		

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Year 4								
Code	Module Name	NQF	Credits	Semester	Financial Management	Finance and Accounting Discipline	Marketing Management Core Discipline	Strategic management Core Discipline
SPCM7321	Supply Chain Management	7	15	7				Y
XBCM7329	Work Integrated Learning	7	15	7	Y	Y	Y	Y
BUSL6222	Business Law	6	15	7	Y	Y	Y	Y
ACBP7321	Accounting 3A	7	15	7		Y		
FINM7321	Financial Management 3A	7	15	7	Y	Y		
ACBP7322	Accounting 3B	7	15	8		Y		
FINM7322	Financial Management 3B	7	15	8	Y	Y		
DGMT6212	Digital Marketing	6	15	8			Y	
PRMA6211	Project Management	6	15	8				Y
TAXN7321	Taxation	7	15	8	Y	Y		
ENRM7322	Enterprise Risk Management	7	15	8				Y
INKM7322	Information and Knowledge Management	7	15	8			Y	Y

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Admission Requirements

Minimum Admission Requirements	English	Maths	
		Maths/HG	Math Lit/SG/ Technical Maths
NSC: Bachelor pass with	50%	30% or	50%
NC(V): Bachelor pass with	50%	50% or	60%
SC: Endorsement with	50%	30% or	50%
SC(a): Bachelor pass with	50%	30% or	50%
International An USAf Exemption Certificate is required as well as meeting the relevant Maths and English requirements.			
A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.			
Alternate Admission (Should minimum admission requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled)		NSC	Notes
	English	40-49%	If achieved 50% min in final Grade 11 results - applicable to contact and distance students

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

Articulation Options

For the School of Management, the following qualifications allow you to articulate into the Bachelor of Commerce should you meet the requirements:

- Higher Certificate in Business Principles and Practice
- Higher Certificate in Office Administration
- Higher Certificate in Human Resource Practices
- Higher Certificate in Bookkeeping
- Higher Certificate in Logistics and Supply Chain Management

For alternative articulation options within our other schools please contact your campus for further information.

Note:

Students have a MAXIMUM of 7 years in which to complete this qualification

- Curriculum and content are subject to change.
- Students will be required to register per academic year.
- Fees stated are per academic year and not for the full qualification
- Students who are unsuccessful in a module(s) will need to reregister.

Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.

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What are the benefits of an IIE distance (online) qualification?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Online Success Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

Device and connectivity specifications required for online study:

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps).
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory.
- Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox.
- A working webcam and microphone.
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your programme assessment schedule.

Where assessments are written in person:

- For students based in South Africa, online students may select any campus of The IIE's Varsity College, Rosebank College, Vega, or IIE MSA as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

How will The IIE's varsity college support your online learning as a distance (online) student, and how will it help prepare you for the working world?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional and academic goals

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.

The IIE Bachelor of Commerce is recognised by the Financial Sector Conduct Authority (FSCA) as adhering to FAIS Fit and Proper requirements.

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