



# IIE Postgraduate Diploma in Management

School of  
Management

The IIE Postgraduate Diploma in Management (IIE Distance) qualification aims to develop critical thinking and reflective skills in graduates holding a Bachelor's Degree; an appropriate Advanced Diploma or appropriate NQF 7 equivalent qualification. This qualification aims to graduate students with the ability to act strategically, professionally, and ethically which will enable their meaningful contribution to the managerial environment within their respective industry.

Given that management skills are considered scarce and that there is a well-established body of theory and practise in the discipline, this qualification will seek to ensure that students acquire a deep understanding of management as a discipline and its application in the contemporary organisational context. As a result, students should be able to use the appropriate discourse to formulate, communicate, implement, and assess proposals and strategies within the relevant management areas ensuring sustainable management practices, and that will assist them to contribute to the ongoing profitability in a range of enterprise types. This qualification will afford students with an opportunity to explore essential management concepts and theories and how these can be applied within an organisation. The qualification aims to produce well-rounded graduates ready to take on management positions.

It is essential for managers to have an understanding and overview of all functional areas of management. The IIE Postgraduate Diploma in Management consists of five (5) compulsory modules and one (1) elective. The electives are as follows: Supply Chain Management, Marketing Management, Human Resource Management, Entrepreneurship and Project Management.

The electives for this Postgraduate Diploma in Management have been carefully selected to enrich the students' knowledge and experience within a particular business function. Students will be able to apply their experience and knowledge of contemporary business into a specific management field.

The design and selection of modules on this Postgraduate Diploma in Management aims to guide and support the development of students with the relevant insights and competencies to conduct situational business research, analyse and strategise around expansion into international territories, apply the relevant financial knowledge and skills to ensure the business is managed ethically, achieves sustainability and profitability through good decision-making techniques which are supported by the various management techniques, and lastly develop leadership skills and characteristics. The IIE Postgraduate Diploma in Management is designed to instill the practices of critical thinking, analysing and academic discourse in self-directing the development of a field specific Research Report.

**POSTGRADUATE DIPLOMA**

**DISTANCE**



## What admission requirements will I need to study this Postgraduate Diploma?

| Minimum Entrance Requirements:   |   |
|--|---|
| An HEQSF Level 7 Bachelor's degree; <b>OR</b><br>An Advanced Diploma; <b>OR</b><br>An equivalent NQF Level 7 qualification |   |
| International  | A SAQA Evaluation Certificate with NQF L7 equivalence in an appropriate field |

## What will I study in The IIE Postgraduate Diploma in Management?

All modules are 20 credits each and are on NQF level 8

| Code                                | Module Name                                      |  |
|-------------------------------------|--|--|
| COMP8421                            | Contemporary Management Principles and Practices | The purpose of this module is to develop a thorough understanding and knowledge of the skills and competencies necessary for managing an organisation effectively, and for responding positively to the challenges that organisations and employees face in the ever-changing business and economic environment.   |
| FIAM8421                            | Applied Accounting and Finance for Managers      | The purpose of this module is to develop students' understanding of the concepts and application of accounting and finance in decision-making processes within an organisation.  |
| GBMP8422                            | Global Business Management and Practice          | The purpose of this module is for students to analyse the global forces shaping international business, considering the macro business environments of different regions and countries from a South African perspective. Broad issues such as globalisation, trade and investment, and management in an international environment are considered through the development of analytical skills and application of knowledge to aid international business strategy development.   |
| STML8422                            | Strategic Management and Leadership              | The purpose of this module is to provide students with in-depth knowledge and understanding of leadership and the role of strategic management within the business environment, in a national and international context.   |
| REMY8412                            | Research Methodology                             | The purpose of this module is to introduce students to the process of research and to develop their understanding of the processes and techniques of gathering, analysing, interpreting, and evaluating data. Emphasis is placed on a controlled application of techniques to solve a practical problem in a relevant field of study. This module thus introduces the ways in which the processes and outcomes of research can be constructively embedded within professional practices.   |
| Electives (Choose one of the below) |  |  |
| SPCM8421                            | Supply Chain Management                          | The purpose of this module is to develop a deeper understanding of the management practices and processes related to supply chain management within the contemporary business environment.   |
| ENIN8421                            | Entrepreneurship                                 | The purpose of this module is to engage students in entrepreneurial and innovative thought required within the contemporary and globalised business environment. Students will evaluate entrepreneurship and innovation looking specifically at start-up small to medium sized enterprises from a local and an international perspective.  |
| PRMA8421                            | Project Management                               | The purpose of this module is to develop student ability to apply a sound understanding of project management with a focus on planning, executing, and carrying out projects in business contexts, to achieve intended business outcomes.  |
| MRKT8421                            | Marketing Management                             | The purpose of this module is for students to critically evaluate the core concepts, principles and theories of marketing management in order to apply them to South African and international business contexts.  |
| HURM8421                            | Human Resource Management                        | This module provides students with a sound understanding of the application of the theory and practice of human resource management within the contemporary business environment. The module further aims to expose students to the management of competing demands of ensuring international coherence in, and cost-effective approach to, the way multinational organisations manage their people in all the countries it covers, while ensuring that it can be responsive to the differences in assumption about what works from one location to another. |

Please note that this fact sheet is accurate at the time of publication. The Independent Institute of Education (The IIE) reserves the right to alter any of the content prior to commencement of registration due to changes in regulation, policy, market requirements, or any other valid reason. May 2024\_v1



### Career Opportunities

- General Management
- Divisional Management
- Project Management
- Logistics Management
- Departmental Management
- Entrepreneurship / Self-Employment
- Management Consulting
- Managing Director
- Lecturer/Tutor
- Marketing Management
- Human Resources Management

### How is this Postgraduate Diploma structured at The IIE’s Varsity College?

#### 12 Month Structure:

| Semester 1                                   |  | Semester 2 |   |
|--|--|------------|---|
| Code   | Module Name                                      | Code       | Module Name                             |
| COMP8421                                     | Contemporary Management Principles and Practices | STML8422   | Strategic Management and Leadership     |
| FIAM8421                                     | Applied Accounting and Finance for Managers      | GBMP8422   | Global Business Management and Practice |
| Your choice of elective from the table above |  | REMY8412   | Research Methodology                    |

#### 24 month Structure:

| Year 1                                       |  |            |   |
|--|--|------------|---|
| Semester 1                                   |  | Semester 2 |   |
| Code   | Module Name                                      | Code       | Module Name                             |
| COMP8421                                     | Contemporary Management Principles and Practices | STML8422   | Strategic Management and Leadership     |
| FIAM8421                                     | Applied Accounting and Finance for Managers      | GBMP8422   | Global Business Management and Practice |
| Your choice of elective from the table above |  | REMY8412   | Research Methodology                    |

  

| Year 2                                       |             |            |                      |
|--|-------------|------------|----------------------|
| Semester 1                                   |             | Semester 2 |                      |
| Code   | Module Name | Code       | Module Name          |
| Your choice of elective from the table above |             | REMY8412   | Research Methodology |

### Important Information:

This factsheet is valid for 2025 academic year only

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### WHAT ARE THE BENEFITS OF AN IIE DISTANCE (ONLINE) QUALIFICATION?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Online Success Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

#### Device Specifications:

- The appropriate technology equipment and tools are essential to succeed in distance (online) study.
- A reliable internet connection (we recommend 5-10 GB of data per month), your own device with at least Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox.
- An uninterrupted power supply is also highly recommended.

### EXAMINATION CENTRE OPTIONS FOR ASSESSMENTS WRITTEN ON CAMPUS

We are planning to offer you the ability to write your exam online, which will be invigilated.

- Your device needs to fulfil the minimum requirements as above with internet connectivity, a working web cam and audio recording ability, with battery life sufficient for the exam duration in case of power outage once the exam has started.
- Whilst Android devices and tablets can be used for your studies, they cannot be used for online exams.
- You are responsible for making contingency plans in case of planned power outages.
- You need to be alone in a quiet environment for writing your exams online.
- Selected final semester exams as indicated on your Programme Assessment Schedule (PAS) can be written online, at an IIE campus, or at an approved exam centre where appropriate.

### WHERE ASSESSMENTS CANNOT BE WRITTEN ONLINE OR STUDENTS DO NOT HAVE ACCESS TO AN APPROPRIATE DEVICE

- For students based in South Africa, online students may select any campus of The IIE's Varsity College, Rosebank College, Vega, or IIE MSA as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.



### HOW WILL THE IIE'S VARSITY COLLEGE SUPPORT YOUR ONLINE LEARNING AS A DISTANCE (ONLINE) STUDENT, AND HOW WILL IT HELP PREPARE YOU FOR THE WORKING WORLD?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional and academic goals.