IIE Bachelor of Commerce in Entrepreneurship

School of Management

The IIE Bachelor of Commerce in Entrepreneurship degree provides graduates with general business principles and theory as preparation for entry into general employment, either as an entrepreneur or entrepreneurial thinker in corporate organisations. It will expose graduates to concepts, principles, and theories of entrepreneurship within the context of a developing country such as South Africa. This Degree will develop the graduate's capacity to analyse scenarios within the discipline of entrepreneurial studies, to make innovative decisions critical to the development, and the establishment of innovative and creative business ideas.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures but who are keen to study a commerce degree with a strong focus on Entrepreneurship with the aim of establishing their own business or act as a corporate entrepreneur and expand the business footprint of a current business within developing countries such as South Africa. As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

DEGREE

DISTANCE

Career Opportunities

The BCOM in Entrepreneurship will provide graduates with the skills required to create, innovate, implement and manage new products and/or services within either large corporate business or small businesses. This Degree will enable graduates to apply a well-rounded knowledge base across a broad range of industries and government departments/entities. Career opportunities for graduates of this qualification exist as.

- Entrepreneur
- Small Business Manager
- Corporate Entrepreneur
- New Business Developer/ Account Manager
- Business Consultant

Curriculum

Year 1			
	Semester 2		
Code	**Module Name**	**NQF**	**Credits**
BMAN5121	Business Management 1	5	15
APTC5121	Applied Communication Techniques	5	15
PMIC5111	Economics 1A	5	15

Year 2							
Semester 3				**Semester 4**			
Code	**Module Name**	**NQF**	**Credits**	**Code**	**Module Name**	**NQF**	**Credits**
ENTR5112	Entrepreneurship 1	5	15	**ENTP6211**	Entrepreneurship 2A: Ideation	**6**	**15**
DMET5112	Digital Marketing for Entrepreneurs	5	15	**BMDE6211**	Business Management: Digital Entrepreneurship	**6**	**15**
ACBP5121	Accounting 1A	5	15	**FINE6211**	Financial Management for Entrepreneurs	**6**	**15**
PMAC5112	Economics 1B	5	15				

Year 3							
Semester 5				**Semester 6**			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
ACBP5122	Accounting 1B	5	15	**PRMA6211**	Project Management	6	15
QUAT6221	Quantitative Techniques	6	15	**ENTP7311**	Entrepreneurship 3A	7	15
ENTP6212	Entrepreneurship 2B: Small Business Management	6	15	**BMNG7321**	Business Management 3A	7	15
BMNG6222	Business Management 2B	6	15				

Year 4							
Semester 7				**Semester 8**			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
BUSL6222	Business Law	6	15	**INRS7321**	Introduction to Research	7	15
ENTP7312	Entrepreneurship 3B	7	15	**XBCE7319**	Working Integrated Learning	7	15
BMNG7322	Business Management 3B	7	15				

Year 5			
Semester 9			
Code	**Module Name**	**NQF**	**Credits**
REPR7312	Research Practice	7	15
ENRM7322	Enterprise Risk Management	7	15

Articulation Options

For the School of Commerce, the following qualifications allow you to articulate into the Bachelor of Commerce should you meet the requirements:

•   Higher Certificate in Business Principles and Practice
•   Higher Certificate in Office Administration
•   Higher Certificate in Human Resource Practices
•   Higher Certificate in Bookkeeping
•   Higher Certificate in Logistics and Supply Chain Management

For alternative articulation options within our other schools please contact your campus for further information.

Admission Requirements

		English	Maths		Notes
			Maths/HG	**Math Lit/SG/ Technical Maths**	
Minimum Admission Requirements	**NSC: Bachelor pass with**	50%	30% or	50%	
	NC(V): Bachelor pass with	50%	50% or	60%	
	SC: Endorsement with	50%	30% or	50%	
	SC(a): Bachelor pass with	50%	30% or	50%	
	International **An USAf Exemption Certificate is required as well as meeting the relevant Maths and English requirements. the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.**				**Refer to International Admissions Spreadsheet**
	A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies.				**If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.**
Alternate Admission (Should minimum admission requirements not be met at NSC Grade 12 , then entrance may be granted based on additional requirements being fulfilled)		**NSC**	**Notes**		
	English	**40-49%**	**If achieved 50% min in final Grade 11 results - applicable to contact and distance students**		

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

Note:

•   Curriculum and content are subject to change.
•   Students will be required to register per academic year.
•   Fees stated are per academic year and not for the full qualification.
•   Students who are unsuccessful in a module(s) will need to reregister.

Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.

WHAT ARE THE BENEFITS OF AN IIE DISTANCE (ONLINE) QUALIFICATION?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Online Success Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

Device Specifications:

- The appropriate technology equipment and tools are essential to succeed in distance (online) study.
- A reliable internet connection (we recommend 5-10 GB of data per month), your own device with at least Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox.
- An uninterrupted power supply is also highly recommended.

EXAMINATION CENTRE OPTIONS FOR ASSESSMENTS WRITTEN ON CAMPUS

From 2024, we are planning to offer you the ability to write your exam online, which will be invigilated.

- Your device needs to fulfil the minimum requirements as above with internet connectivity, a working webcam and audio
- Recording ability, with battery life sufficient for the exam duration in case of power outage once the exam has started.
- Whilst Android devices and tablets can be used for your studies, they cannot be used for online exams.
- You are responsible for making contingency plans in case of planned power outages.
- You need to be alone in a quiet environment for writing your exams online.
- Selected final semester exams as indicated on your Programme Assessment Schedule (PAS) can be written online, at an IIE campus, or at an approved exam centre where appropriate.

WHERE ASSESSMENTS CANNOT BE WRITTEN ONLINE OR STUDENTS DO NOT HAVE ACCESS TO AN APPROPRIATE DEVICE

- For students based in South Africa, online students may select any campus of The IIE's Varsity College, Rosebank College, Vega, or IIE MSA as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

HOW WILL THE IIE'S VARSITY COLLEGE SUPPORT YOUR ONLINE LEARNING AS A DISTANCE (ONLINE) STUDENT, AND HOW WILL IT HELP PREPARE YOU FOR THE WORKING WORLD?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional and academic goals.